

**NO PURCHASE NECESSARY. VOID WHERE PROHIBITED.**

**1. Eligibility:** The Start Small, Grow Big Rose Parade Contest (the "Contest") is open to individuals between the ages of 12 and 18 years old, as of November 1, 2024, who are legal residents of the United States. Employees of The UPS Store, Junior Achievement, and their immediate family members are not eligible to participate. The Contest is subject to all federal, state, and local laws and regulations and is void where prohibited.

**2. Sponsor:** The Contest is sponsored by The UPS Store, Inc.

**3. Prize:** 20 prize winners will receive a prize package from The UPS Store. The prize package includes:

1. Special edition The UPS Store Rose Parade shirt
2. Special edition The UPS Store Rose Parade pin
3. The UPS Store backpack
4. The UPS Store water bottle
5. The UPS Store padfolio

**4. How to Enter:** To enter the Contest, eligible participants must complete the following steps:

1. Visit the official Contest website at [JA.org/Parade](https://JA.org/Parade)
2. Fill out the online entry form with your name, date of birth, address, email address, phone number and what Junior Achievement program you participated in i.e. Finance Park, Finance Park Adventures, etc.
3. Submit a short video (30 second – 2 mins) explaining what you've learned from Junior Achievement and how you'll apply it to your future.
4. Each participant is allowed one (1) entry. All entries must be received by December 8. Incomplete or late entries will not be considered. No purchase is necessary to enter or win.

**5. Winners Selection:** The winners will be selected by a panel of judges. The winners will be announced on December 13, 2024 on the Contest website and will be notified via email and/or phone within seven (7) days of the selection.

**6. Winners' Responsibilities:** The winners' parent or legal guardian (if under 18) must provide shipping address of legal adult for prize fulfillment.

**7. Publicity:** By entering the Contest, participants agree to allow The UPS Store and Junior Achievement to use their name, photograph, and video submission for promotional purposes without compensation. Winners may also be asked to participate in media interviews (virtual and/or in-person) in relation to The UPS Store and Junior Achievement. Winners must sign a The UPS Store Talent Release form agreeing to use of winner images and winner video submissions.

**8. Privacy:** Information submitted with an entry is subject to the Privacy Policy stated on the Junior Achievement USA website.

**9. General Conditions:** The UPS Store reserves the right to cancel, suspend, or modify the Contest if fraud or technical failures compromise the integrity of the Contest, as determined by The UPS Store in its sole discretion.

By participating in the Start Small, Grow Big Rose Parade, participants agree to abide by these Official Rules and the decisions of The UPS Store, which are final and binding in all respects.

For a list of winners or any questions related to the Contest, please contact [NewMedia@JA.org](mailto:NewMedia@JA.org)

**10. Release:** By participating in the Contest, each participant and their parent or legal guardian (if under 18) release and hold harmless The UPS Store, Junior Achievement, and its officers, directors, employees, and agents from any and all liability for any injuries, loss, or damage of any kind arising from or in connection with the Contest or receipt or use of any prize.

**11. Acknowledgment of Agreement:** By submitting an entry, participants and their parent or legal guardian (if under 18) acknowledge that they have read and understood these Official Rules and agree to be bound by them.

**12. Contest Period:** The Contest begins on November 1 and ends on December 8

Good luck to all participants!